

VALUE PERSPECTIVES FROM OUR CLIENTS

**INTERNAL INNOVATIVE IDEA
GENERATION AT THE GLOBAL
FORTUNE 500 LEVEL . . .**

*Claudia Alsdorf
Vice President &
Head of Inspire, SAP*

"The work with the World Internet Center helped SAP Inspire (the internal corporate venturing group of SAP) to set up very successful idea-generation processes throughout the company that brought together different people from different lines of business in locations around the world. Not only the positive feedback from our colleagues, but also the valuable results we have been able to achieve in a short period of time, convinced us to continue this successful series of think tank sessions next year."

**RICHLY HONED COMMUNITY
OF INNOVATORS . . .**

*Masaaki Isomura
Director, Strategic Planning
Fujitsu Software Corporation*

"The Silicon Valley World Internet Center organizes and maintains an excellent community consisting of system vendors, startups, venture capitalists, consultants and scholars. I believe this community is one of the centers for new-value creation. Through the Center, we garner insights about new markets and technologies, and we also find vital partners."

**COST- AND TIME-EFFECTIVE
METHODOLOGY FOR MULTI-
CORPORATE STRATEGIZING . . .**

*Joachim Schaper
Vice President Americas
SAP Corporate Research*

"The World Internet Center wields a powerful relationship base in the industry, able to pull together senior researchers, executives, and end-users to inform our strategic initiatives. Their professional process to extract key information from these multi-corporate sessions saves us time and resources while enhancing our business contacts in the Valley and developing our strategic research portfolio."

**RESPECTED COMMUNICATION
CHANNEL WITH A CRITICAL
COMMUNITY OF END-USERS
AND DEVELOPERS . . .**

*John Patrick
Chief Internet Technology Officer
IBM Corporation*

"The Center is a very effective voice in Silicon Valley. It provides a forum for communicating and testing new ideas and allows us an avenue for engaging an emerging and innovative e-business community."

**COST-EFFECTIVE SHOWCASE
FOR START-UPS AND NEW
PRODUCTS . . .**

*Collin Bruce
Vice President, Worldwide Marketing
Solid Information Technology Corp.*

"As a small company with a new base in the Silicon Valley, we found the Power Pub to be a very cost-effective means to get our ideas and services exposed to a truly savvy group of developers, venture capitalists, and end-users. Where else would we find such a useful gathering of experts around autonomic computing in a 2 - hour setting that covers the whole spectrum of business environments: a formal presentation, discussion time and then the flowing wine during networking. I have used the Power Pub environments with two separate companies and have had exceptional results. I'd recommend the Power Pub!"
