

SPECIAL ANNOUNCEMENT: TUESDAY, JUNE 12, 2001
"HOT DRIVERS FOR eBUSINESS FOR NEXT 6 MONTHS:
FEEDBACK FROM MAY 10 PUB ATTENDEES"

Pub attendees at the May 10th Pub shared their insight on the hot drivers for the eBusiness market for the next 6 months. Below are the results. From the postings and the dialogue during the evening, many of the Pub attendees agreed that realistic business models are key to drive forward this market.

Thanks to all who contributed to this knowledge exchange!

HOT DRIVERS FOR eBUSINESS

- * Money/profits (8 postings)
- * Rational, venue-focused business models (5 postings)
- * Confidence (with customers and partners; in core values) (5 postings)
- * Internet security and privacy issues (3 postings)
- * An easy payment system/micropayments/online orders & transactions (3 postings)
- * Supply chain monitoring/ online enterprise integration (2 postings)
- * Staying Power (2 postings)
- * Embedded pervasive intelligence
- * An improved economy
- * Another Gold Rush
- * Wireless
- * Databases and Database Tools
- * Increased bandwidth access
- * Outsourcing
- * Improved response time and user interfaces
- * An immersive experience
- * Corporate eCommerce
- * Streaming Media
- * A re-invigorated investment community
- * Web self-service
- * Electricity and Fuels
- * Number of people going online
- * Global localization
- * Information about the integration and marriage of the old and new economies
- * Why we are in a growth economy!!

- * Telemedicine in many of numerous forms
- * Patience
- * Right now the economy is NOT driving it
- * Persistence
- * Execution of Vision
- * World Wide Economy
- * Real value for real customers (home, SoHo, kids)
- * Issues of knowledge management and information resourcing
- * Technology software infrastructure
- * Customer Relationship Management (CRM)
- * Power management
- * A boom in the economy