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ISSUES IDENTIFIED BY PANELISTS AND AUDIENCE PARTICIPANTS FOR OPEN
STANDARDS
FOR THE NEXT 12-18 MONTHS

Web Services

Neutrality assists interoperability

Communication is of prime importance & XML is the key.

Standards are paramount for interoperability.

Cooperation on standards.

Compete aggressively on implementations.

Wireless - 5 competing standards currently.

Implementation is what counts.

Acceleration of Return on Investment for users.

Communication - View Holistically

Core XML is prime technology. Allows systems to communicate and exchange data.

Collection of standards enables the communication.

The key is in Who agreed to use that data and technology.

Beginning of technologies coming together to assist out decision making.

User Driven

Pressure on the vendors.

Technology as well as specification need certification

Standard is about actually being able to actually do it.

Need reference implementation for their work

Being generally successful on the whole - Example: XML

Emphasis on short, sharp, quick, standards currently.

Trying to find solutions in smaller pieces is very successful.

De-couple dependence on hardware

Share code back - commitment to Open Source

Real time embedded space.

Advertising model for digital content.

PRIORITIES MOVING FORWARD

Standards will provide increased opportunity by becoming a foundation for building better business applications.

Companies are partnering & agreeing on baseline standards.

Develop a common model for a stack of standards.

Better co-ordination among standards organizations.

Open-source licensing to motivate key innovators to share information.

Respond to users' needs for inter-operability.

Understand the market requirements of customers.

Certification adds value and increases inter-operability.

Middle Layer (transactions, etc.) needs work.

Large software and hardware vendors need to respect the development communities.

Pay attention -- Everything matters.

Look below the standards issues to the INTENT. There are really very few animosities and conspiracies.

Let standards evolve freely. Industry should NOT attempt to control standards.

Social issues matter; technology is neutral.

Need standards QUICKLY

Need standards for productivity of tool.

Need standards for ethics in business.